

PRESS RELEASE

Campaigning for the community: Würth Industrie Service as a sponsor at the Invictus Games Düsseldorf 2023

Bad Mergentheim/Düsseldorf. More than 500 participants, 21 countries, 10 disciplines: The 6th Invictus Games held from 9th to 16th September 2023 in Düsseldorf, and thus for the first time in Germany, were a tremendous success. The focus here is on offering social recognition to wounded, injured and ill soldiers as well as on their recovery and rehabilitation. The audience of around 140,000 emphasised the importance of action for the integration in the entire society. Würth Industrie Service GmbH & Co. KG was also present on site as a sponsor of the international sports festival.

The Invictus Games were an unforgettable act of joy, determination and optimism. Even the employees had the opportunity to experience the sporting event with exciting competitions and international teams live around the MERKUR SPIEL-ARENA.

“It was a great honour for us to be able to support the Invictus Games in Düsseldorf as this year’s sponsor. It was absolutely fascinating to see how strong togetherness based on respect and recognition can develop from the power of sports. With this initiative, it was possible to create a platform for cohesion, community and international cooperation and to help raise more awareness about the personal fate of the people disabled in service. We are all the more proud to be a part of this fantastic idea and to make a small contribution to the wonderful moment with many positive emotions for the athletes and their families.”, said Martin Jauss, General Manager of Würth Industrie Service.

Social commitment and Würth – they go hand in hand!

The social and cultural commitment has always been an integral part of the corporate culture of the Würth Group - not only at the company location itself, but also beyond the region. The family business cares deeply about social activities like actively supporting charitable organisations, promoting numerous projects in the fields of arts and culture, sports, research and science as well as education. To think about each other, to be there for one another – these are principles that Carmen Würth in particular has always lived by. This is also reflected in the corporate culture that she has shaped alongside her husband Reinhold Würth, as well as in her lifelong social commitment. Being a role model

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and taking on responsibility - the employees of Würth Industrie Service also know what it means to show solidarity. Above all: **#better together.**

Photo material:

Captions:



Photo 1: Invictus Games Düsseldorf 2023.jpg

Caption 1: The participants showed everyone the importance of the power of sports for successful rehabilitation in an impressive way.

Photo source 1: David Young: <https://invictus.bynder.com/web/40f283263a8ffff9/ig23--press-photos/?mediald=9901E159-23B8-4BCB-96CCB79537E3BD04>



Photo 2: Invictus Games - Würth Industrie Service.jpg

Caption 2: Würth Industrie Service was also present on site as a sponsor of the international sports festival.

Image source 2: Archives of Würth Industrie Service GmbH & Co. KG

Brief profile of Würth Industrie Service GmbH & Co. KG

Within the Würth Group, Würth Industrie Service GmbH & Co. KG is responsible for supplying to the industrial sector. Since its foundation in the year 1999, the company is located at the Würth Industrial Park in Bad Mergentheim, Germany with over 1,750 employees. As a one-stop C-Parts provider, the company offers its customers a specialised product range with over 1,400,000 items: from screws and tools to connection and fastening technology, technical chemicals as well as occupational safety solutions. In addition to the extensive standard product range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts as well as special parts. Under the service brand "CPS® - C-Product Service", the company offers modular solutions, which are customised as per customer-specific requirements. Thereby, the consumption-based and demand-based systems significantly rationalise the processes for purchase, logistics and quality assurance and enable the procurement of small parts in a cost-optimised manner. Logistic and dispositive services such as shelving systems that use scanners or a just-in-time supply using Kanban bin systems play a significant role in increasing productivity.